

# CTel

Compression Telecommunications Corporation

---

March 22, 1995

Company Name

Street Address

City, State/Province Zip/Postal

Dear [ Click here and type recipient name ]:

Support costs are increasing. Containing these costs means anticipating and solving problems before they affect your customers. If you can quickly detect network problems, you can realize big savings on the cost of maintenance personnel and equipment. And you keep dissatisfied customers from searching out new providers.

That's not easy to do. Especially with typical intrusive network test equipment that:

- requires costly scheduled or dispatched operator intervention
- takes revenue producing trunks out of service
- provides results that don't reflect actual customer perceptions
- looks at only one end of a call

Now CTel offers you a way to cut maintenance costs while boosting network performance with its new QualiView 95 network monitoring system. QualiView 95 non-intrusively monitors E1/T1 trunk interface in real-time on a call-by-call basis to provide extensive signaling, traffic, quality, and fax activity measurements.

QualiView 95 stores this data in an Oracle™ relational database that's easy to access through a windows interface. You can use this data to create numerous reports that:

- measure loop loss, off-hook noise, and echo performance without dispatching service personnel or requiring customer involvement
- detect network problems affecting call set-up and completion and data transmission
- detect hot levels affecting echo performance
- detect customer premise problems
- isolate network performance among interfacing network providers
- output real-time usage parameters and initiate real-time trouble alerts
- see problems exactly as your customer sees them
- identify problems not measurable by existing systems that intrude on network operation
- reduce troubles not found and repeat reports

CTel customers using QualiView 95 include British Telecom, IDC, IndoSat, ITA, MCI, PLDT, Telecom Denmark, and VSNL.

To find out how QualiView 95 can help you, call us now at 301-428-9405 or fax the enclosed reply sheet.

Sincerely,

Director of Marketing

P.S. Call or fax us now for information that can show you how to keep your customers satisfied with the quality of your service while saving on the cost of maintenance personnel and equipment.