

Examples of Technical Print Advertisements

These are examples of print advertisements for a telecom company:

Networks Are Shrinking the Globe. Now QualiView 95 Is Shrinking Network Costs.

Whether you're in **Marketing, Operations, Quality, or Strategic Planning**, QualiView 95 can help you monitor network activity, protect revenues, and improve performance.

Introducing QualiView 95

QualiView 95 is an automated network surveillance system that non-intrusively monitors E1/T1 trunks in real-time to produce powerful and flexible reports on traffic activity, call quality, and fax performance.

Reduce Maintenance Costs

QualiView 95 monitors voice, fax, and data calls and provides the reasons for any call failures. Because QualiView 95 provides continuous monitoring, there's no need to schedule tests or remove revenue producing trunks from service.

Validate Marketing Strategies

Use QualiView 95's traffic, call quality, and fax performance measurements to decide what services to invest in and then to develop marketing strategies to support those decisions.

Ensure Customer Satisfaction

Because QualiView 95's measurements are based on actual call conditions, you can find and solve problems before they affect your customers.

Provide Proof Of Call Quality

QualiView 95 looks at both directions of a call to provide standards-based performance measurements for communicating call quality concerns across national boundaries to other telecom providers.

Protect Revenues

Because QualiView 95 monitors where your traffic goes, you can maintain your revenues against threats like callbacks.

QualiView 95 Also Offers

- Scalable architecture monitors from one E1/T1 to thousands of E1/T1s
- Telecom Transmission Center compatibility
- Digital Signal Processor (DSP) technology
- Supports all international signaling systems with CAS, DPNSS, and BTNUP under development

For a free brochure, call or fax:


Compression Telecommunications Corporation
an ECI Telecom company
email: sales@server.ctel.com
website: <http://www.ctel.com>

Asian Office Tel: 852 804-6913 FAX: 852 804-6909	European Office Tel: 44 181 446-6562 FAX: 44 181 446-6933
North American Office Tel: 1 301 428-9405 FAX: 1 301 428-0505	

Equipment in a QualiView 95 Rack can monitor up to 192 E1/T1s.

Toll Fraud and Call Back Mean Lost Revenues. Now You Can Eliminate Them Both With QualiView.

With QualiView's continuous network monitoring you can protect revenues against threats like toll fraud and call back while improving your network's performance.

What is QualiView?

QualiView is a network surveillance system that non-intrusively monitors E1/T1 trunks in real-time to produce powerful and flexible reports on traffic activity, call quality, and fax performance.

How can it help with toll fraud?

Every month your network handles thousands of international calls that connect without associated answer signals or that use second or successive dial tones to avoid paying legitimate tolls. Because you can't get complete billing information, you're losing revenues.

With QualiView you can easily trace the detailed sequence of conditions of an international call and compare them with normal conditions as specified by telecommunications standards.

The result is a call record that shows specific instances of toll fraud and call back. If you like, QualiView will also save the calling and called numbers as part of the call record to trace the illicit parties. The end result is increased revenues.

Reduce Maintenance Costs

QualiView monitors voice, fax, and data calls and provides the reasons for any call failures. Because QualiView provides continuous monitoring, there's no need to schedule tests or remove revenue producing trunks from service.

Provide Proof Of Call Quality

QualiView looks at both directions of a call to provide standards-based performance measurements for communicating call quality concerns across national boundaries to other telecom providers.

Validate Billing

Because QualiView provides call duration, called and calling numbers, and call time and date, you can quickly validate customer billing queries. You can also verify the accuracy of your billing systems as well as the balance of payments with international correspondents.

Ensure Customer Satisfaction

Because QualiView's measurements are based on actual call conditions, you can find and solve problems before they affect your customers.

QualiView Also Offers

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For more information, call or fax:



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